



## **Memorandum**

November 4, 2025

Recent social media posts have been circulating misinformation leading to confusion on the exact rent for those residents moving into their new Hale O Pi'ikea Phase I apartments. The most current rents are posted online [www.mdihawaii.com](http://www.mdihawaii.com) and rents were also explained at move-in.

From the start, wherever rents were posted it was clearly stated “*\*\*Rents are subject to change per HUD’s annual rent schedule.*” Additionally, the rent tiers, based on the total household income, also notes “*\*\*The Area Median Income (AMI) is subject to change per HUD’s annual income limits*”. Both factors affect the total rent charged per household at move-in. We are restricted to these maximum rents that are published by HUD, but these rents also adjust annually and we’ll plan on updating rents when those are published.

Hale O Pi’ikea is specifically designed for individuals and families earning between 30% and 60% of the AMI and looks to provide a truly affordable housing opportunity.

For more information, please contact:

**Mark Development Inc. – Managing Agent for Hale O Pi’ikea**

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